



DATE: May 6, 2024

CIRPCA MONTHLY CLUB MEETING MINUTES

BOARD MEMBERS PRESENT: Mike Kelley, Tony Smith, Will Anthony, Larry Clarino, Pam Clarino, Don Perkins, Russ Bell

CLUB MEMBERS PRESENT: Ryan Milton, Wilson Hopkins

The meeting was called to order at 7:03 PM by Club President Mike Kelley.

Approval of April 2024 Minutes

- The meeting minutes were approved by unanimous vote of the board members present.

AGENDA ITEMS

- President's Report
 - We have an Open activities chair position which is an elected position. Will and Don have been working together in the position. Mike and Will have talked to Don who is willing to take on the role of Activities Chair. Mike proposed the Don should fill the role of Activities Chair, this motion was seconded which received unanimous approval.
 - Larry proposed that Ryan Milton who has been acting as the club's IT person that Mike appoints Ryan to the board as an At-Large member which will then require board approval. This will ensure that Ryan is current with information and actions of the board. A motion was made and seconded to have Ryan appointed to the board as an at large member. Mike made the appointment which received unanimous approval.
 - The previous IT person did not provide passwords which limits access and abilities. Ryan has volunteered to evaluate moving from Zoom to Teams. Moving the club to a different system would allow for file sharing between various accounts. CIRPCA.org is domain that we need to gain access to and this account will also need to be renewed. Tony has agreed to reach out to David and potentially setup a meeting to transfer some of this information across all the digital accounts.
 - Mike requested that Ryan explore the cost for annual and user accounts.
 - The decision was to remove the sponsors corner content tab from the website.
 - Will brought up that he receives inquiries from the website on how to sign up for PCA, and where to go for PPI's and for non-members that want to sell Porsches to members. We do not list items for sell. It was recommended that these potential members going PCA and sell through the MART. Ryan recommended that we create a FAQ.
 - Larry has created a new format for the email blast.
 - Per Ryan's review of the analytics the web site traffic is up 12% month over month.
 - Mike welcomed Ryan to the board and Don to activities Chair. Mike will inform PCA of the updates and changes.

- Vice President's Report – No report.
- Treasurer's Report –
 - The Spring Brake event showed \$28K in revenue with an additional \$6K from December 2023 for a total of \$33K plus the \$5000 from Tom Wood's for sponsorship of the event will bring the total up to \$38K with expected expenses of \$43K when all receipts come in but, this should not present a problem. The other activities for the month were for normal for normal club operations. Some money for the newsletter, expenses for the meeting in Toledo, and gift bottle for the driving instructor that is retiring and \$100 for the website. There is \$15k CD that will mature this month which Tony will move into savings and explore opportunities for investment. The club is solvent.
- Newsletter Report Larry and Pam Clarino
 - Bobby Rahal event. It was one of most interesting events thus far. Comments and feedback received was how easily he talked about his career and business and the decisions that took him there. Larry stated that he tries to have speakers that will appeal to the car and race fans as well the non-race fans. There were 108 tickets sold including two walk ups. This event only yielded about 65% of the Westfield's Playhouse capacity. For future events we investigate generating more ticket sales. Larry is working on potential speakers for next year's event. SONAX was very happy with the event.
- Activities Report – Will Anthony and Don Perkins
 - Wilson Hopkins talked about the upcoming Gran Prix weekend stating that it was sold out the weekend prior to Spring Brake. The club should make about \$276 from the event. Wilson requested that the club authorize him to make the purchase for next year's event. The motion was made, seconded and approved by all board members present.
 - Don is working on setting up two ice cream events. One in August as family event in down town Noblesville for Alexander's, the other is dinner and ice cream on the water in Cicero.
 - Trying to setup a drive to Greenwood the Coffee event in July.
 - Will and Don working on setting up a committee with members from surrounding towns to increase involvement from those areas.
 - The Tire Tech secessions is DOA as Michelin and Best One are responding to request for support.
 - Late September or early October a Trap Shoot and dinner at Indiana Gun Club
 - Contacted a new Casino in Terra Haute to setup a drive to the casino with evening activities and an overnight stay. Looked through byelaws there are no provisions that preclude this as long as the official event ends in the parking lot.
 - Discussion with George Wright at Tom Woods about the May 18th Cars & Coffee at Tom Wood Aviation about setting up a special section for Porsches.

- Don Owes Larry a report the April breakfast.
 - Car & Coffee at West Lafayette went well, Will found out that most members do not attend activities in Indy. The members there were surprised that a board member attended the event.
 - Will meet a Camera shop owner who has agreed to help organize activities in Lafayette. There was another couple that Will meet who is not a member but is from Germany and teaches at Purdue who is interested in joining and they several other teachers with Porsches who would also be interested. This person is interested in setting up a tour of the engineering facilities. Java Joe's is considering a Fall event.
 - Fort Wayne events scheduled are the Cars & Coffee and kids autocross. There will also be two car reveille events sponsored by Porsche with dates to be announced.
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- Membership Report – Several new members this month. 2 transfers out to southern Indiana. Will is investigating the transfer to see what opportunities the club has to improve to retain members. There was a discussion about people being members in regions that they do not reside in, PCA allows for this but, they cannot be board members. It was then pointed out that several Michiana members reside in Fort Wayne.
 - Will received an email for a potential member on a test run. He will reach out to that person to welcome them and see where their interests are.
 - Mike asked about the non-renewals in the report and if there was any information as why they did not renew. Will responded that he does not receive any information from PCA but, was going make this a project to try to find out the reasons.
 - New Members: 12
 - Transfer Out: 2
 - Transfer In: 0
 - Non-Renewals: 17
 - Renewals: 53
 - Total Primary Members: 814
 - Affiliate Members: 460
 - Total Region Membership: 1274
 - Test Drive Participants: 8
 - PCA Juniors: 64
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- DE – Larry Clarino for Pete Walker
 - A successful event from a turnout point of view as we maxed out both C & D groups at 25 per group which is approaching track limits and the number of instructors.
 - There will be an instructors school held during the Pumpkin Run fall event.
 - There were just over 120 participants
 - No incidences on the track
 - Future looks good for DE's

- PCA Sim Racing – No report

The next Club Board Meeting will be on June 3rd at 7:00 PM. through the ZOOM platform.

Mike adjourned the meeting at 8:00 PM.