

DATE: January 8, 2024



## CIRPCA MONTHLY CLUB MEETING MINUTES

BOARD MEMBERS PRESENT: Rodney Schroeder, Mike Kelley, Anthony Smith, Will Anthony , Pete Walker, Larry Clarino, Pam Clarino, Russ Bell

CLUB MEMBERS PRESENT: Don Perkins

The meeting was called to order at 7:05 PM by Club President Rodney Schroeder.

Approval of December 2023 Minutes

- The meeting minutes were approved by unanimous vote of the board members present.

### AGENDA ITEMS

- President's Report
  - Rodney expressed his excitement for the New Year ahead for CIR PCA then thanked the members for allowing him to serve as president. He went on to express his appreciation to the work that past President Pete Walker did and that he was grateful that he is staying on as board member as the DE chairperson.
  - Rodney nominated the board members at-large to serve for 2024. Nominations were made for Larry Clarino, Pam Clarino, Randy Faunce, and Don Perkins who will be coordinating activities for the Indianapolis area. Don purchased his 1<sup>st</sup> Porsche a year and half ago a 2004 Boxster S, he past history with various car clubs, drag racing and engine building, and owning his own business. A nomination was made approve the at-large board members as presented, was seconded and approved by unanimous vote of the board.
  - Rodney is proposing that the following board members attend the annual Zone 4 regional meeting. This list is President Rodney Schroeder, Vice-President Mike Kelley, Membership Chair Will Anthony, and DE Chair Pete Walker. Pete recommended that Rodney reach out to our zone representative Dave Stetson to find out the dates and location for the meeting. A motion was made and seconded to approve the for mention positions to attend the Zone 4 by unanimous vote of the board.
  - Following the approving the Zone 4 meeting representatives was the discussion for approving funds to cover the cost of hotel expenses for the attendees. A motion was made and seconded to cover the cost of the hotel rooms for this meeting and approved by unanimous vote of the board.
  - Will Anthony offered to drive to this meeting having people meet at his house in Fort Wayne and go in his Macan.
  - Proofreading of the Newsletter. The person who was providing the proofreading service is not able to continue doing this for our club because of work schedules. Rodney has contacted a friend and an editor of the Cheboygan newspaper. This typically requires

approximately 5 hours per issue and is time sensitive. Larry and Pam will continue to assemble and edit the newsletter then utilize an independent person to perform the proofreading. Tony Smith asked if this could or should be done by a local person. Pete Walker agreed that this should be done by somebody but was not sure if we had local talent available to provide consistent service. Rodney discussed this person's background with 30 years of automotive journalism writing on the subject of racing and having published many automotive books. The club has an award winning newsletter due to the efforts of our writers, and editors which also requires a good proofreader to maintain our level of quality. Tony made the nomination to approve this person for \$125 per edition and up to \$750 per year. The motion was seconded and approved by unanimous vote of the board.

- Rodney opened a discussion of establishing a philanthropy committee with a chair to set up non-driving events. Tony pointed out that club treasury funds cannot go towards charity. Pete pointed out that our by-laws prohibit this and the establishing of a committee and chairperson. The club operates as 501c.7 which defines us as social club. The only type of charity events that we can hold are events like the "evening with ... "series where SONAX covers the cost renting the venue and speakers fees with all of the gate receipts minus the processing fees go the charity of choice requested by the guest speaker. Larry did offer to establish a policy for anyone wanting to put on a charity event where the moneys raised goes directly to the charity. This issue was tabled with no vote.
- Rodney wants to explore if there are opportunities for our sponsors to offer promotions to CIR members. His proposal would be to communicate to the membership through a one page monthly newsletter. This would be delivered through an email from the club not by the sponsor. Pete recommended that we contact the marketing people at the sponsors for upcoming offers. It was also pointed out that our emails are to advise the membership of upcoming events not promotions. Pam brought up that could be put on website to drive more activity to the CIR page. Larry agreed with direction members to the website as a reason for people to want to be a member of CIR with these types of benefits helping to promote membership and our sponsors. A motion was made, seconded, and approved to explore and allow sponsor's promotional advertising on the CIR website.
- Rodney proposed enlisting a person to manage the CIR calendar as a website editor. The current person does a good job of designing our site but can be slow to update the calendar which is time sensitive. The site uses Word Press as the operating software which is difficult to use and with the cost of redesigning the site would could be between \$8K and \$10K limits our options to explore other packages. Rodney and Larry have a person in mind for this who will charge a fee \$25/hr. to update the calendar. It is estimated that some months may have several hours while others will have no activity. A motion was made, seconded and passed to employ a website editor for \$25/hour with a yearly maximum expense of no more than \$2500.
- Rodney has setup a committee to develop and manage activities with Will Anthony representing the Fort Wayne area with Don Perkins, Larry and Pam Clarino representing the Indy area. He is still looking for other members to contribute to this effort.

- Vice President's Report – No report.
- Treasurer's Report –
  - The balance sheet shows revenues of \$122.5k, expenses of \$95.5k for revenue in excess of expenses of \$27K. The source of the revenue is from CIRcular advertising of \$9.7k, PCA quarterly refunds of \$12.3k, the Spring Break revenue in excess of expenses was \$1800, and the Pumpkin Run was \$1200 not including the Tom Woods sponsor contribution of \$5k.
  - The Club is in a very solvent financial position. We started 2023 with \$195K and ending with \$221K. This solvency will allow the club to do more things for its members if we are judicious with the spending.
  - Tony was asked to investigate investing in something that would generate interest income. Through Chase Bank Tony was able to invest \$100K that the club should not need in the coming year in a 9 month CD that has a face rate of 4.88% with an APR of 5%.
- Newsletter Report –
  - The Newsletter was published today and sent out by email to private distribution list.
  - Positive feedback on the Evan Bothwell story. Copies of this newsletter with Evan's article was also sent to Porsche Classic and Porsche Cars North America.
  - The newsletter needs a Technical Article by March 1<sup>st</sup>.
  - Bob Snider is setting up two "meet in the middle dinners" one at Lahodie's on August 10<sup>th</sup>, and the other at Cammack Station on June 22<sup>nd</sup> at 6:00pm,
  - Will be writing an article on Amelia Island
  - Request for someone to take picture on the Spring Color Tour, Tony Smith volunteered.
  - Upcoming events
    - Pasto Itiellino is sold out. Need minimum of 40 people in attendance to make this work for the restaurant. Pete will let Larry know who is signed up so a reminder email can be sent.
    - Ray Skillman museum tour has 89 signed up capacity is for 100
    - Evening with Bobby Rahal is actively being advertised. There have been 31 tickets sold so far of the 150 available.
    - SONAX tech secession will be March 16<sup>th</sup>. Tentative special guest will be the chief engineer and general manager for Ed Carpenter racing. Larry is also trying to arrange for some Indy cars from the museum for display.
    - Possible visit to Rahal Letterman racing shop at the end of the Indy Car season.
    - Spring Color tour for April 13<sup>th</sup> & 14<sup>th</sup> with a block of rooms reserved at the Marriot in Covington Kentucky.
- Activities Report – No report

- Membership Report – Will is sending out welcome letters to all new members. Will raised the question of E Racing Chair receives the membership report. Pete responded that the E-racing chair contacts new members to see if they are interested in E-Racing. Pete also advised Rodney to reach out to new members.
  - New Members: 9 ((Churubusco (1), Carmel (1), Fort Wayne (4), Spencer (1), Zionsville (1))
  - Transfer In: 2
  - Transfer Out: 0
  - Non-Renewals: 10
  - Renewals: 43
  - Total Primary Members: 821
  - Affiliate Members: 460
  - Total Region Membership: 1281
  - Test Drive Participants: 1 (Fishers)
  - PCA Juniors: 60
  
- DE – For the Spring Brake has 20 people confirmed and 24 pending (needing to pay) expecting to have 100 to 120 total registrants. The host hotel will be the Super 8 in Cloverdale. Pete could only secure 10 rooms at discount price as there is an agricultural event going on the same weekend. Pete has posted the event on Instagram and Facebook. He also reminded Rodney to include this event in the E-blast.
  
- PCA Sim Racing – No report

The next Club Board Meeting will be on February 5<sup>th</sup> at 7:00 PM. through the ZOOM platform.

Rodney adjourned the meeting at 8:15 PM.