

DATE: April 1, 2024



## CIRPCA MONTHLY CLUB MEETING MINUTES

BOARD MEMBERS PRESENT: Mike Kelley, Tony Smith, Will Anthony, Larry Clarino, Pam Clarino,

CLUB MEMBERS PRESENT: Ryan Milton, Bob Snider

The meeting was called to order at 7:15 PM by Club President Mike Kelley.

Approval of March 2024 Minutes

- The meeting minutes were approved by unanimous vote of the board members present.

### AGENDA ITEMS

- President's Report
  - Looking forward to the regions meeting.
  - SONAX enjoyed meeting people
  - SONAX will have new product lines to launch next year. Larry will look to include other car clubs next year (BMW, Jaguar others?) SONAX will sell product at discount to CIR/PCA members.
  - Mike and Larry will talk with Tom Woods to confirm whether CIR members will receive a discount.
  - Will to verify if Fort Wayne Porsche is giving discounts for service and parts.
- Vice President's Report – No report.
- Treasurer's Report –
  - In the March the club paid the track rental fee for the Spring Brake HPDE of \$33,000. Revenue the received \$5000 from Tom Wood for last year's Pumpkin Run sponsorship, Grand Prix ticket sales, Notre Dame tour, PCA membership quarterly refund, and a surplus refund from PCA National, and registrations from Spring Brake.
  - Mike asked the how the Quarterly membership refund is calculated with Bob explained that about of a third of what a member pays in annual dues, with roughly a third going to covert magazine and the final third going to national.
  - Please refer to attached financial statement for accounting actuals.
  - Open discussion item #1 is does the club want to continue to pay Carrie to update the web page with Don and Will having the capabilities to perform this. The Decision was made to bring the service back to club members and inform Carrie that the club will perform the activity internally. Will to send email and copy Mike.

- Open discussion item #2 to research creating CIR PCA car window cling stickers. This would be passed out at events and sent to new members.
  - A secondary decision was opened to discuss designing a new logo for CIR. Pam and Will work together to clean up the existing logo or a new logo.
  - Would like to have a board meeting where the board can get together in person.
- Newsletter Report –
    - Night with Bobby Rahal we are in trouble as the event is not even half way sold out. Larry is contributing an additional \$100 to help bolster the donation.
    - Bob recommended that we include additional regions in our zone. There are 12 regions in our zone, as well as the regions in Illinois.
    - Ryan pointed out that the analytics for the web page that this is the 3<sup>rd</sup> most popular page for the past month.
    - Will includes notes about upcoming events always including the Night With Event.
    - Bob recommend putting up fliers at all our sponsors.
    - Newsletter was published today.
    - Larry is sending Mike a document with the Banner that can be printed for display at Allison Transmission.
- Activities Report – Will Anthony and Don Perkins
    - Will Thanked Larry, Pam and Mike for the callout for recognizing the activities.
    - Don now has the manual for how to update website information and banners.
    - The next Club event will be the Spring Color Tour. Bob provided an update that there were 38 people signed up in 20 cars and that he would need a mid-car for tour control, which Tony Smith volunteered to do.
    - The regions board meeting in Toledo
    - Will said he would do an E-Blast for upcoming April, Many and early June events
    - Bob is having difficulty accessing information about who has signed up for his events. Will and Ryan will investigate the issue but, in the interim Will will generate a spread sheet with the information.
- Membership Report – Will stated that information from National was late being published to the membership chairs. Bob explained that when our club meeting is on the 1<sup>st</sup> that the National may not have the membership information published for a couple of days. Will provided information that there were 5 new members that signed up on today.
    - New Members: 9
    - Transfer In: 2
    - Transfer Out: 0
    - Non-Renewals: 18
    - Renewals: 31
    - Total Primary Members: 814

- Affiliate Members: 458
  - Total Region Membership: 1272
  - Test Drive Participants: 11
  - PCA Juniors: 64
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- DE – Pete Walker provided the following information via email
    - Currently there are 110 confirmed drivers and could get possibly see another 10 entries before registration closes.
    - Remaining track fees have been paid.
    - Insurance has been secured
    - Mike asked how this registration number compared to past event and what the breakeven point was. Larry responded that 115 entries were about normal with a breakeven of approximately 105. The group D, & C registrations is limited by how many in-car instructors are available.
    - Bob Snider talked about a new member who just join the club Mark Hall who has 30 years of racing experience on most tracks and surfaces in Indiana and that should Larry contact Larry or Pete to become an instructor.
    - Larry all instructors must have PCA credentials and indicated that CIR will be conducting an Instructors school at the fall Pumpkin Run.
  
  - PCA Sim Racing – No report

The next Club Board Meeting will be on May 6<sup>th</sup> at 7:00 PM. through the ZOOM platform.

Mike adjourned the meeting at 8:13 PM.