

DATE: November 6, 2023



CIRPCA MONTHLY CLUB MEETING MINUTES

BOARD MEMBERS PRESENT: Pete Walker, Amanda Brown, Larry Clarino, Pam Clarino, Anthony Smith, Greg Smith, Jimmy Arata, Mike Kelley, Rodney Schroeder, Will Anthony, Russ Bell

CLUB MEMBERS PRESENT: none

The meeting was called to order at 7:06 PM by Club President Pete Walker.

Approval of September 2023 Minutes

- The meeting minutes were approved by unanimous vote of the members present.

AGENDA ITEMS

- President's Report
 - Events that are on the calendar for November are a Cars and Coffee at Java Jo'z in Lafayette on Saturday Nov 18th from 09:00 to 11:00.
 - Sunday the 19th at Zionsville at the Lions Club Park from 1:00 to 3:00 pm. Make A Wish Porsche for Evan Bothwell . Evan has been fighting a very rare disease. During his battle Evan and family wanted to restore a Porsche 944. While the family tried to do this on their own it was an over whelming task. To help make this a reality Make-A-Wish, his family and Porsche Classic in Atlanta got together to partially restore the car. This was presented to him a week ago and now he would like to celebrate with a show and tell in the park. The Clarino's and Rodney Schroeder are working on something's to make this a special event. Beyond CIRPCA the Jaguar and Cobra clubs are planning on coming out for this event also.
 - Because the club secretary is on the ballot the votes will be verified by the President and Vice-President. Pete and Amada have been monitoring the election results through Survey Monkey. So far 40 ballots have been received. A reminder will be sent in E-Blast to remind the membership to vote on both the by-laws and officers.
 - With the upcoming transition of power Pete reminded the incumbents to contact the prospective replacements to discuss handoff details.
- Vice President's Report – No report.
- Treasurer's Report –
 - The balance sheet shows approximately \$219.7K between Chase bank, Club Registration, and Paypal. Income for the month of October was \$4108 from the following sources: Pumpkin Run \$500, PCA membership refund \$3441, and a correction

to the Spring Brake DE \$167. Expenses of \$3112 for the following items: Pumpkin Run (\$3245), Web site (\$200), misc. (\$74) and Zoom (\$32).

- The projection is that the club will end the year in the black. With the report now in a financial statement format it will make future conversations about events and planning easier.
- Newsletter Report –
 - Need report from Greg Smith for membership anniversary and new members
 - Will Anthony owes for a Fall Treffen article and pictures
 - Need someone to write a technical article for an upcoming issue.
 - Need the final Prez Says article from the new President.
 - Larry will write a story about Evan.
 - 30 RSVP for Tuesday night Social at Patsy
 - Holliday dinner is not sold. 20 tickets available. Ordering extra food since the club ran short year.
 - Still have openings for the late lunch early dinner at Pasto Italiano in January
 - Larry is working with Rodney for next May's guest speaker event. Hope to be able to announce the Christmas Party.
- Activities Report – No report
- Membership Report – Greg and Will worked together to generate this months report.
 - New Members: 10 ((Avon (1), Bloomington (1), Brownsville (1), Carmel (3), Crawfordsville(1), Franklin (1), Martinsville (1), Noblesville (1))
 - Transfer In: 1 – Ohio Valley (OHV)
 - Transfer Out: 0
 - Non-Renewals: 20
 - Renewals: 41
 - Total Primary Members: 818
 - Affiliate Members: 461
 - Total Region Membership: 1279
 - Test Drive Participants: 0
 - PCA Juniors: 59
- DE –The Pumpkin Run had a good weekend. The event took in approximately \$46k with \$43K of expenses netting the club \$3k. Weekend expenses were for waters ice, lunches for corner workers and new instructors, Saturday night pizza and beer for the social. Putnam Park should provide what the 2024 dates will be around thanksgiving. Pete delivered Tom Wood's the invoice for sponsorship of the Pumpkin Run.

- PCA Sim Racing – No report
- Fort Wayne Jimmy Arata
 - Jimmy has a laptop that was set up for club use and would like to turn in back into the club. It is running on Windows 11 operating system.
 - Quite in Fort Wayne as things are winding down for the year.
- Sponsorship open discussion
 - Rodney is looking for ways to get more sponsorship involvement with the club and possibly defraying the cost to the club and it's members for events. This has been a 3-way conversation between Rodney, Pete, and Tony to understand some of the preliminary issues before coming to the full board.
 - Tony Smith CIR Treasure reached out to Bob Danko the treasure of the Chicago PCA club to discuss potential tax ramifications larger sponsor donations and how to manage it. Outside money comes into the club in a taxable format; if the expenses offset the revenue then the club will not see a taxable issue. With a large sponsor contribution to an event like a D.E. to cover the cost of the event if the fee went directly to the track then it does not go through the club books other than in a pro-forma manner. This creativity can be extended to a sponsor village at a D.E. or other options to allow greater sponsor involvement in Club events. All discussions of opportunities must include the treasure to ensure the club does not create a tax issue.
 - Pete has worried about the taxable side of events having a understanding that most of the money generated by an event must come from members or there is risk to our not for profit status. Registrations for the D.E. have a box that needs to be checked if you are a CIR member to provide proof that out members are paying a significant portion of the cost. The club is not a business entity with a model to accept advertisers who are direct marketing products or promotions. While the sponsors of the club are business that support our members, cars and culture they are not running adds with direct marketing. The club is not a venue for others to sell cars through, or to post advisements on our facebook page. All sponsors and benefit of their actions are to be for the benefit of the membership body.
 - Rodney is bringing a discussion to the board that Graham Rahal Performance is interested in supporting the CIR club. This sponsorship might include defraying some of the cost of track rental, tee-shirts etcetera. This could offer an option for them to host the annual dinner and banquet to their facility which could allow more than 90 people which is current Fire Marshal limitation at Tom Wood's. Another option would be for a facility to host an autocross and some of the cost for cones, and timing equipment.

The next Club Board Meeting will be on December 4th at 7:00 PM. through the ZOOM platform.

Pete adjourned the meeting at 8:02 PM.