



DATE: May 2, 2022

CIRPCA MONTHLY CLUB MEETING MINUTES

BOARD MEMBERS PRESENT: Pete Walker, Amanda Brown, Greg Brown, Larry Clarino, Fred Greulich, David Weaver, Greg Smith, Rob Fike

CLUB MEMBERS PRESENT: Maureen Greulich, Pam Clarino, Bob Snider

The meeting was called to order at 7:00 PM by Pete Walker, Club President.

APPROVAL OF 4/4/2022 MINUTES

- The meeting minutes were approved by a Board vote and have been posted to the CIRPCA website.

AGENDA ITEMS

- **President's Report**
 - On 5/21/22 Indianapolis Cars & Coffee will hold an event at the Tom Wood hanger featuring the Porsche brand. These are typically very large events. A few club members have volunteered to have their Porsches parked in the hanger...these cars must arrive by 7:00AM and cannot be moved until after the event ends at 11:00AM. Note that this is not a Porsche Club event.
 - Brian, the Michiana Region (also in Zone 4) president, sent Pete an email listing some of their events. Pete and Amanda will review the list to determine if some/all should be publicized to our members. It was noted that some of their members will attend our Paul Page event and that cross region event sharing seems generally to be a good thing.
 - Continue to be alert to website phishing. Pete reported he's seen a lot of these emails. David has implemented some CAPTCHA programming to help address this problem.
 - The By Law Committee has a new version ready that Pete will share very soon for Board review and feedback. This topic will be on the agenda again in June. Pete reminded the group that a review by PCA National is also required as well as a membership vote.
 - The Redbook is now on the website, but access is inconvenient requiring individuals to download copies. Pete will connect with David to determine a more efficient system for access.
- **Vice President's Report**
 - Breakfast is scheduled this Saturday, 5/5/22, at Dales with only three people committed to date. Similarly, only two people have thus far committed to the June breakfast at The Country Post.
 - Pete will mention Saturday's breakfast in an email to members going out tomorrow.
 - Bob is working on a food event for 8/6/22 at By Hand and Fork in Muncie. Once finalized, he will provide a write up to Pam.

- Treasurer's Report
 - Another CD was cancelled in April. This leaves five remaining (one more in 2022, three in 2023, and one in 2024).
 - A discussion was held regarding sponsor payment status. Next steps were assigned to follow up with a couple of companies.
 - Spring Brake appears to have been a financial success, though monies have yet to be completely reconciled. Our target was to be cash neutral to slightly positive.

- Newsletter Report
 - Greg B. will provide Pam the tech articles due to her.
 - Rob will send his route to Pam for the mystery ride. She and Larry are looking to plan something similar for July/August.
 - Bob will provide Pam a two-part article regarding his visit to the Porsche Experience in Atlanta.
 - Bob will also provide an article summarizing the Spring Color Tour.
 - Maureen will write up the Foyt's Wine Vault event.
 - Pam will create two graphics for David to use on the website. One will be used for advertising breakfasts and the other for happy hours.
 - Paul Page Event:
 - A few club volunteers are needed, but this shouldn't impact them witnessing the festivities – see Larry.
 - Larry needs names of those who purchased tickets from Greg or David by the morning of the event (to know who to let in). Note the event is virtually sold out.
 - Larry needs to know beforehand the amount to be donated so a large check can be presented to Heart and Soul at the event. The Board agreed to round up the donation to an "even" dollar amount, if necessary.
 - A race car is slated to be positioned in the front of the venue.
 - Bob will develop a short article with a picture(s) for this month's Indy Grand Prix.

- Activities Report
 - Bob reported that the Spring Color Tour was a rousing success. There was a record 54 attendees in 27 cars.
 - Indy Grand Prix tickets have all been mailed out. Discussion was held regarding whether to continue purchasing tickets for club members next year. While the enjoyment and sense of community the event brings was considered positive, the effort required to manage the process was a concern. A final decision was deferred for a future meeting.
 - An event will be held on Saturday, 6/18/22, at Lahody's Steak House.

- Membership Report
 - Membership as of April 20, 2022
 - New Members: 12 - Indianapolis (3), Greenwood, Pendleton, Fort Wayne, Zionsville (3), Carmel (2) and Whitestown
 - Transfer In: 0

- Transfer Out: 1 to "Appalachian"
 - Non-Renewals: 18
 - Total Primary Members 751
 - Affiliate Members 444
 - Total Region Membership 1195
 - Test Drive Participants 1 (Fort Wayne)
 - SweetCars has agreed to take out an advertisement in the Circular but wants to hold off on any other sponsorship at this time. Larry and Pam will work with them on their ad design and fee structure.
 - Larry will provide Greg S. with a stack of CIR cards to hand out to promote membership.
 - A discussion was held regarding member retention. Greg S. is planning on working to better understand non-renewals, a significant opportunity for the club. Bob cautioned about not reaching out to people who don't renew too early, since folks sometimes are late in their renewals.
- DE
 - Great event at Putnam Park a few weeks ago with a turnout of 118 cars. D and C groups were both sold out.
 - Registration is open for the Fall Pumpkin Run.
 - Website
 - A discussion was held regarding how to better organize the "Your CIR Team" section of the website to clarify roles and responsibilities. Pam suggested a framework which David will implement.
 - After speaking with Chip Henderson, David is working to re-engineer the Zone 4 website. He will contact Mike and Lorie to get information to help this process.
 - A few folks have experienced difficulty gaining access to the website and/or signing up for events. David desires to help correct these situations, but absolutely needs the following information to do so – a screen shot of the error message being received, name of the browser being used, and the anti-virus software being used. Pete will put this information in the email he sends to members tomorrow.

The next Club Meeting will be June 6, 2022. The meeting location is at Tom Wood Porsche with remote access available through the ZOOM platform.

Pete adjourned the meeting at 8:17 PM.