



DATE: 03/01/2021

CIRPCA MONTHLY CLUB MEETING

BOARD MEMBERS PRESENT: Rob Fike, Pete Walker, Larry Clarino, Jim Legault, Randy Faunce, Jimmy Arata, Amanda Brown, Greg Brown

CLUB MEMBERS PRESENT: Pam Clarino, Keith Morgan, Doug DeArmond

The meeting was called to order at approximately 7:05 PM by Club President Rob Fike

APPROVAL OF 02/01/2021 MINUTES

- The meeting minutes were previously approved electronically and have been posted to the CIRPCA website.

AGENDA ITEMS

- President's Report
 - Finance
 - Based upon learnings from the recent PCA Region Focus Webinar on the topic of Region finance and budget management, Rob directed that over the next three months, the Board collaborate on building a 2021 budget through the end of 2021.
 - Building on the 2021 budget exercise, we must have a 2022 budget in place by December 2021.
 - Per PCA guidance, it is recommended that a region has roughly one year of operating budget in the bank at any given time. Investments are allowable but interest is considered income.
 - Greg will create guidance procedures for Region budgeting activities.
 - Per IRS guidance, 35% of annual revenue can come from non-CIR members.
 - 15% of annual revenue can come from the general public.
 - We will need a mechanism to track member/non-member revenue from events.
 - Some regions have used temporary memberships as a means controlling non-member revenue. This would require changes to CIR by-laws.
 - Rob, Greg, and Pete will meet with a non-profit tax expert to clarify potential budgetary strategies.
 - Randy stated that he can separate member/non-member revenue from DE events.
 - Rob noted that the PCA website now has [RENNBOW](#), the largest collection of Porsche images on the web, organized by color. You can upload your own images, search for individual car colors, or view a chart and images of nearly every color ever offered by Porsche.
 - Rob noted that the 2021 RPM (Region Procedures Manual) is available on the PCA website. Board members and event chairs should access the RPM for guidance.

- Board members' can sign up for PCA Glove Box, a document storage site. Each user's folder is private but can be passed on to the next office holder.
- We will need to get insurance for Tech Sessions if a moving vehicle is involved. RPM has guidance
 - PCA has an insurance hotline, in case obtaining insurance is overlooked for an event. Call 240 882-3156 if needed.
 - Also noted: if you have insurance for an event, you must obtain liability waiver signatures from participants.
- Rob reminded us regarding CIRPCA social media, if you see something inappropriate, please alert Rob, Randy, or Pete ASAP.
- Vice President's Report
 - Pete reminded us to make sure to use the color copy of the liability waiver for insured events.
 - A Tech Session is being planned at Indy Motor Vault, a club sponsor.
 - Cars & Coffee is planning a drive thru food donation event and asked for CIR participation.
 - Pete reminded us that Tom Wood and our other sponsors need and deserve our continued support.
 - Pete noted that PCA has a short DE promo/highlights video and suggested that we might produce our own. Randy called attention to the CIR DE video his daughter produced several years ago.
- Treasurer's Report
 - There were no questions on the January treasurer's report.
 - The Legal Entity filing is complete.
 - Greg will communicate sponsor payment status.
 - Greg will introduce a new reporting tool next month.
 - Greg will drive the 2021 draft budget process, and creation of new finance policies & procedures that will be in development over the next several months.
 - Greg reinforced the message from PCA that Club dollars should benefit Club members.
- Newsletter Report
 - The deadline for the next issue is March 6.
 - PCA National really likes Board members to contribute newsletter articles.
 - Kevin Miller, the new USAC president, has offered USAC HQ as a venue for Club events. This could be a valuable resource for the Club, in light of USAC's sanctioning of Porsche Motorsports NA's advanced amateur series in 2021.
 - Larry will have cost information on printed copies of CIRcular next month.
- Activities Report
 - The 60th Anniversary Celebration is June 12 from 5 to 10 PM.

- Amanda is meeting with the caterer on March 28 for a tasting. Up to six can attend. Please let Amanda know if you wish to attend.
 - Larry has asked Paul Page if he would be the featured speaker for the event.
 - Amanda would like the names of the five club members who have the longest tenure as club members.
 - We should reach out to all past presidents for this occasion.
 - Can we identify the oldest cars by model, owned by club members?
 - We will arrange to park cars in front of the Tom Wood Aviation hanger to encourage attendees to socialize outdoors.
- DE
 - We have 76 registered participants. The breakeven point is the upper 80's. We anticipate that getting 80+ is readily achievable.

- Membership Report

Region Summary	<u>Changes since Feb. 1</u>
New Members	
9 (Indy 5, Martinsville, Noblesville, Huntertown & Fishers)	
Transfer In	
0	
Transfer Out	
-1	
Lapsed	
- 7	
Renewals	
39	
Total Primary Members	
705	+10
Affiliate Members	
388	<u>+ 4</u>
Total Region Membership	
1093	+14
Test Drive Participants	
8	-1
PCA Juniors	
35	---
Co-Members Added	4

Notes: 1 new member joined our club last Wednesday, 4 on Thursday, 1 on Sunday and 2 more today! That is 8 in the last few days! I don't know if this is because the dealers wait until the end of the month to buy new memberships for all their Porsche sales for the month or what. One of our new members has a 1966 911 and I believe that may be the oldest 911 in our region.

- Philanthropy
 - Jim proposed a philanthropy plan in an email to the Board on February 22, summarized as follows:
 - *For 2021, I will ask the Board to approve a budget of \$17,000. That amount is consistent with last year and I believe it is safely within our current financial means. Greg's input here is required.*
 - *We would donate 50% of our budgeted amount in Q2, and the balance in Q4. This will allow flexibility with both the overall budget, should our financial situation unexpectedly change for the worse or better, and also in targeting specific charities in need, as priorities may shift.*
We have already identified a number of worthy potential candidates for 2021 donations. I propose continuing our support of the following 2020 charities. The proposed amounts are in parenthesis.
 - *The five central Indiana food banks (Q2 \$5,000, Q4 \$5,000)*
 - *Speedway Animal Rescue (Q2 \$500, Q4 \$500)*
 - *Guardian Angels (Q4 \$1,000)*
 - And I propose supporting these two new candidates:*
 - *The Heart and Soul Free Clinic of Westfield – see Larry's email of February 2. (Q2 \$2,000, Q4 \$2,000)*
 - *The Leukemia and Lymphoma Society 2021 Campaign – this is in support of Lee Douthitt's fundraising effort. See Rob's email and Larry's reply of February 21 on this. (\$1,000 Q2)*
 - Q2 total = \$8,500 Q4 total = \$8,500 Grand total = \$17,000*
- Subsequent discussion arrived at a consensus that our philanthropic activities should focus on local charities. The Leukemia and Lymphoma Society, being a national organization, does not meet this standard. Members are encouraged to support this worthy charity on an individual basis. An alternate, local charity, is TBD.
- As we have begun a formal budgeting process for the Club, this proposal is on hold. Our philanthropic activities will fit into the overall budgeting process, once that process has been implemented.
- SIM Racing
 - CIRPCA members Rusty Pruden, Steve Pruden, Mark Westlake, Tom Daugherty, Keith Morgan, and Jim Legault participated in an iRacing 12 hour endurance race at Bathurst. Running under the Team CIRPCA banner, the team started 21st and finished 4th in the event. All team members agree that this was a very rewarding and fun experience!
 - PCA SIM Racing continues to expand using the iRacing platform. Any CIRPCA member who has an interested in getting involved is encouraged to contact Jim Legault, Keith Morgan, or Rusty Pruden for more information.

The meeting was adjourned at approximately 8:21 PM. The next Club Meeting will be on Monday, April 5, at 7:00 PM. The meeting location is TBD with remote access available through the ZOOM platform.

To Do List

Item	Date	Description	Status
1	1/6/2020	Mark will facilitate the creation of a plan and budget to develop a professionally produced CIR specific DE web site as a one stop shop for all essential CIR DE information. He and report back to the Board.	5/4/2020 No Change
2	1/6/2020	Randy will look into IVY Tech's Race Car Engineering program as a possible scholarship home.	5/4/2020 No Change
3	2/3/2020	Cindy will have picnic budget numbers ready for the next Board Meeting.	4/6/2020 Picnic has been canceled. Closed.
4	2/3/2020	Bob will update the Board on conversations with Jennifer Hiatt of IMS Museum.	4/6/2020 On hold pending resumption of normal activities.
5	3/2/2020	Randy will contact Bob Young to coordinate planning for this event, targeting an October date prior to Pumpkin Run	5/4/2020 No Change
6	3/2/2020	Rob, Rusty, and David Weaver will form a sub-committee to finalize the items needed for inclusion in our Red Book. In addition, the sub-committee will define storage and access requirements.	4/6/2020 Closed
7	3/2/2020	Pete will write a recap of the Zone 4 President's Meeting for the newsletter.	4/6/2020 Closed
8	3/2/2020	Rusty and Jim will collaborate on a PCA Sim Racing article for the newsletter.	4/6/2020 Closed. Rusty authored the article.
9	3/2/2020	Larry will work with Merlot's to arrive at a minimum number of attendees.	4/6/2020 On hold pending resumption of normal activities.
10	4/6/2020	David will contact Maggie Goodman at PCA Nation for advice on Redbook security best practices.	5/4/2020 No Change