



# CIRCULAR



Photo's from the October 2nd Saturday breakfast featuring the NATMUS Tour and taken by Dick



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- PRESIDENT'S MESSAGE
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- NATMUS



Let Terry, Tim, and Brent put their 62 years of combined Porsche experience to work for you. This month, we'd like to introduce Terry Day. Terry has serviced Porsches throughout his entire 39 year career, the past 7 years devoted exclusively to servicing Porsches. Before that, he spent 15 years in Formula 1 and Indy Car racing with the Brabham, Penske, Patrick, and Menard Teams.

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**Terry Day**

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- Please visit the [CIR Web Site](#) for the latest CIR News. It lists the latest Porsche related wire news, member photos, event photos, upcoming events links, the latest forum postings, site info and more
- If you haven't yet, join other members and "LIKE" CIR on the home page
- Visit the [Calendar](#) for the latest event info
- Visit the [Gallery](#) for the latest event photos
- Visit the [Member Car Photos](#) for member car photos. If yours isn't there yet, contact the [CIR Webmaster](#).
- [CIRcular](#) newsletters can be found at
- The [CIR FORUMS](#) has many individual forums from CIR info, to for sale, wanted, specific model info, general maintenance and suggestions box discussion areas
- Got to [Contact Us](#) to contact any board member
- The CIR Driver Ed Links menu item lists the upcoming DE event, DE FAQs, Putnam Park Info, and DE videos
- There's loads of information under the "About CIR" menu item like club and Porsche histories and facts
- The PCA/Zone4 menu item has links zone and nation events and information

## **CIRPCA President's Message by Rob Fike**

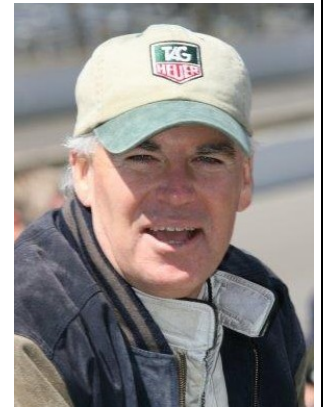
Happy shopping and a very merry Christmas everyone!

Just a short but important note this month. Looking back at 2012, your board and a number of energetic members have hosted a great variety of events for your enjoyment. We have had breakfasts, picnics, DE's, car shows, dinners, and drives to name just a few.

For 2013 we will be doing even more. Along with polishing some of our established events, look for a bunch of new items to enjoy. As with any volunteer driven club, over 90% of the work is always done by less than 10% of the members. This is normal for every club I have ever

been involved with. So having said that.....

**For 2013 i am starting a new challenge called "dues +1". I want to challenge all members to at least attend one event, or attend at least one more event than in 2012.**



If you have already paid your dues, now do the "+1" and become a participant in your club.

Along with this, make your interests known. Is there some type of event you would like to see us host that we are not doing now? Do you know a great stretch of road somewhere, have a favorite restaurant, know of an out of the way ice cream shop, winery, or a great little bar? If so, let us know so we can include them in an event. If you are one of the majority of our club who has never come out to any event, this is the year to see what "it's not just the cars, it's the people" is all about. I will make a bold statement that you will have a great time!!!

I hope everyone has an enjoyable and safe Christmas season.  
Rob



### **Porsche reports record sales month; 41 percent increase over last October by PRNewswire via The Sacramento Bee**

Porsche Cars North America, Inc. (PCNA), importer and distributor of Porsche sports cars, Cayenne SUVs and the Panamera four-door sports sedan line-up in the United States, announced October 2012 sales of 3,211 vehicles. This compares to 2,270 vehicles sold last October, for an increase of 41 percent. For the year, Porsche has sold 28,226 cars in the U.S., a 13 percent increase over last October's year-to-date sales of

### **Hey...I've seen him before!**

Who reading this knew that the PCA has its own YouTube channel? And did you know they have recently produced their 100th Video? The web address is : <http://www.youtube.com/user/PCA HQ>  
The channel is focused on Porsches, Porsche families and PCA events, like the member's only raffle winner. So check it out



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# In The Zone

By Ron Carr  
Zone 4 Representative



It looks like Happy Holidays are in store for all of the Zone 4 members, if this month's events are any indication. Join your fellow PCA members in celebration of the season, and have a safe and Happy New Year. A 'heads up' look at 2013 is also given for your winter planning

Check your local region's website and newsletter for the latest details on the many events close to you that are being planned for your enjoyment, and check the Zone 4 Website at <http://zone4.pca.org/> for other regions events, such as:

- OVR End of the Year Party, Brio Restaurant, Newport, KY on Sunday December 2, 2012 from 11:00 AM until 2:00 PM. For details see the Website at <http://ovrpca.org>.
- MOR Holiday Party, Wedgewood Country Club, Powell, OH on Saturday December 8, 2012 at 6:00 PM. For details see the Newsletter or Website. RSVP to Gerhard Hillmann at [morpcasocial@yahoo.com](mailto:morpcasocial@yahoo.com).
- WMR Annual Appetizer Party, hosted by region President John Walters and wife Marshall at their home in Shelbyville, MI on December 8, 2012 at 6:30 PM. Please RSVP to [marshall.walters@towerswatson.com](mailto:marshall.walters@towerswatson.com) or call 269-672-5055.
- SEM Holiday Party at the Royal Park Hotel, Rochester, MI on Saturday December 8, 2012. Details are available on the Website.
- CIR Holiday Brunch on Sunday December 9, 2012 from 11:00 AM until 2:00 PM. Location to be determined. For details see the Newsletter or Website
- RSR "Jingle Bell Bash" Holiday Party, the Inn at St. John's, Plymouth, MI on Saturday December 15, 2012 at 6:00 PM. For details see the Newsletter or Website. Registration is through [ClubRegistration.net](http://ClubRegistration.net).
- NOR Holiday Party, Cleveland Botanical Gardens, 11030 E. Boulevard, Cleveland OH on Saturday December 15, 2012 at 6:00 PM. For details see the Newsletter or Website.

Next Year (All dates are tentative):

- Zone 4 gathering at the North American International Auto Show, Cobo Hall, Detroit, MI on Saturday, January 19, 2013. Special presentation at the Porsche Display. I will provide details in a December E-Blast to Zone 4 members.
- The fourth annual Winter Concourse at Porsche of the Village, Cincinnati, OH is planned for Saturday evening, February 23, 2013. This is a PCNA event that is also supported by the PCA Ohio Valley Region- watch for details in their newsletter or website.
- The Zone 4 Presidents Meeting will take place at the Maumee Bay State Lodge near Toledo, OH on Saturday, March 2, 2013 for all of the Region Presidents and interested regional board members.
- The Southeast Michigan Region will host their first Street Survival program for teen drivers in May, 2013. This is now a PCA national sponsored program and will be expanding throughout the Zone in the future.
- The 58th Annual Porsche Parade will be held in Zone 4 this year, in Traverse City, MI on June 23-29, 2013. We are hoping for a large turnout of Zone 4 members to the first Parade in our Zone in 20 years. Put this event on your calendar and plan to attend, help out and have fun with PCA members from across the US and Canada. It will be a great time for all. Registration will open in mid-March, 2013.
- The annual Pittsburgh Vintage Grand Prix at Schenley Park, PA will be held on July 20 & 21, 2013. This is a week-long event with a great Concourse on Saturday, sponsored in part by the PCA Allegheny Region.
- The Grand Am will return to Zone 4 as part of the Brickyard 400 Weekend in Indianapolis, IN on Friday July 26, 2013. The Central Indiana PCA Region will again host a Porsche Car Corral for Porsche Owners.
- The annual P2O event returns to Granville, OH on July 26-28, 2013, watch the P2O website for details.



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### STORE HOURS:

Mon, Tues, Thurs: 9:00AM–7:30PM;  
Wed, Fri: 9:00AM–6:00PM;  
Sat: 9:00AM–4:00PM



Well, it seems as though the first year as editor has flown by. I sincerely hope you are pleased with the results. As editor I am also on the board and that has been a very rewarding experience as well. We have had some great events this year and they always seem to go off, seamlessly. Well that is because of the hard work of board members and volunteers.

At the CIRPCA annual dinner it was pointed out how the financial condition of the club has improved. This gives us a strong club with flexibility to support our members. This improvement was driven by the board making hard decisions, and seeking sponsors in some cases, or soliciting volunteers in others.

Rob has encouraged us all to participate in more events, and we have some great events. One of our members is the executive director of the National Automotive and Truck Museum in Auburn. One morning at a Second Saturday breakfast he mentioned he could give us a personal tour of the museum. So that tour was held after a second Saturday breakfast, and we got some great insight into the museum and the building. We also heard some keen insights on how parts of the collection were acquired. This was a great example of members participating and volunteering and creating a wonderful event for all of us.

If you would like to create an event, that would be great. We have David Shuck as activities director. One of his roles is to coordinate things so we do not have multiple activities on the same day. So if you have an idea, send it to David along with the proposed date, and that will get the event on the calendar.

As newsletter editor, I get newsletters from a couple of other regions. And there are a lot of events, some of which are automotive focused, some less so. Among the activities I have seen are Tech sessions, Auto-crosses, gimmick rally's, destination drives, progressive din-

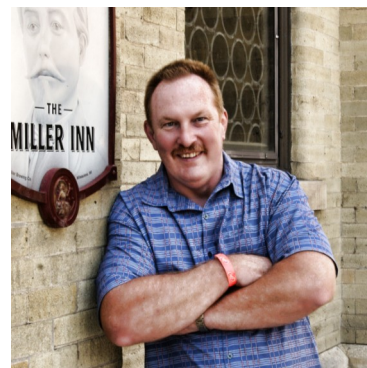
As autumn leaves us and winter approaches, there is no better time to reflect upon the past year, and the wonderful events we have participated in, the times we have enjoyed our cars and the interesting people we have met!

ners, pot lucks, trips to swap meets, trips to shooting ranges....it runs the gamut. The point is we are a diverse club joined by our love of Porsche automobiles, so with that in mind, if something interests you it probably interests others too, so don't hesitate to create an event. As the saying at the Porsche parade goes, it is not just the cars, but the people.

We have some great people in the club, and there is no better way to meet them beside participating and creating events. And we love hearing about events and your impressions of them. I am the newsletter editor. I really depend upon you for content. People supplying content is how the character of the newsletter takes shape.

Some of the most interesting articles are NOT written by event organizers, but by people who participated, often for the first time. And articles do not need to be about events. (We would like for them to Porsche or automotive related) Have a thought on how Flying Lizard Race team will do next year? I would love to hear about it. Ditto your thought on a tech tip for your car.

So at this time of year we often reflect on the past, and look back, but also lets look forward to great events and great friends in the coming year. Merry Christmas!



## The Long Road Across Town

by Jimmy Arata

About a year ago, my wife Maureen and I thought of adding one more car to our “fleet”. It had to be a Porsche, which we agreed on, but the model, well, that’s where we differed. I took the lead, and enjoyed searching for THE car.

We had seen a few nice cars in Naples Florida, one with a cocoa interior, so we pursued that color preference. With cocoa not being a very popular interior option, our choices were always limited. In exterior colors we were more open minded, but we both wanted a car with COLOR! No silver or black please, so with these thoughts we went searching.

EBay, Autotrader, Rennlist, you name it, we browsed it. Lo and behold, a friend directed us to a 2005 coupe in Angola. The owner was an acquaintance, so we met and checked out the car. The cocoa interior was nice, but the exterior was black, and though it was an extremely clean 2005,



was sold and shipped to Switzerland before I could see it. A red turbo was almost ours, but sold to a higher bidder, to Maureen’s relief. A green and brown coupe in New York looked promising, but the owners’ personality negated any deal. Others came and got away, but we were not in any hurry, and knew we would eventually find what we wanted.

Fast forward to October, and the chase had gone cold. Maureen made an appointment at Sweet Cars to have the oil changed in her TT. And when she drops off the car, one of the guys called her over to look at a 1987 911 whale tale they had just got in on consignment. Needless to say she was smitten. She sent me a picture with the caption, “Look what I found!” The only problem for me was the color, of course it was black. I was sure I wasn’t interested, it had over one hundred thousand miles on it, but we decided to take it for a test drive. After a short test



drive and a thorough going over, we decide to make an offer. The 1987 “Black” 911 has now taken over the place of prominence where the Boxster once resided. It seems to have satisfied my request for a 911 and Maureen’s love of vintage sports cars. It was even eligible for an antique plate since its 25 years old. What began as a search for newer model, low mileage 911 ended with a little black whale tale that puts a smile on both of our faces whenever we drive it. The engine note is both sweet and unique, and that was the final selling point. The search is finally over, for now anyway...

it was black, and the car just “wasn’t it”. I convinced myself I wanted a 993, and started to narrow my search to this model. However, a local car dealer, Sweet Cars, took in a replica Speedster, and Maureen really liked it. At car shows, the 356’s and early 911’s are always her favorites, and the Speedster fit her budget. However, my dad owned a replica Speedster many years ago, and even offered it to me, but I did not like it then, and felt the same now.

I found many 993’s, but it seemed that as I looked, the price was rising. If “timing is everything”, my timing appeared to be horrible. A yellow coupe with blue interior caught our interest, but

drive and a thorough going over, we decide to make an offer.

The 1987 “Black” 911 has now taken over the place of prominence where the Boxster once resided. It seems to have satisfied my request for a 911 and Maureen’s love of vintage sports cars. It was even eligible for an antique plate since its 25 years old. What began as a search for newer model, low mileage 911 ended with a little black whale tale that puts a smile on both of our faces whenever we drive it. The engine note is both sweet and unique, and that was the final selling point. The search is finally over, for now anyway...





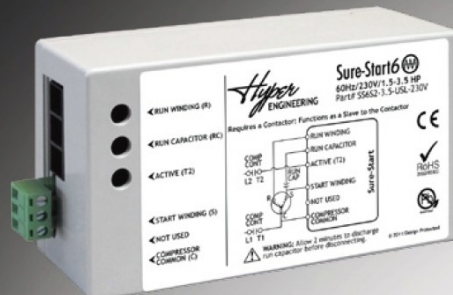
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# Upcoming Events!



Event Start	Title	Description
12/1/2012 9:00	First Saturday Breakfast	<p>For the First Saturday in December we are going to return to the scene of our very first First Saturday Breakfast. We are going to Le Peep's at 301 North Illinois Street in Downtown Indianapolis. The breakfast fare at Le Peep's is always a delight.</p> <p>We'll need you to register for this one because this Le Peeps is very busy and we'll be limited on the area we can occupy.</p> <p>Contact Tom Brentlinger at <a href="mailto:tbrentlinger@att.net">tbrentlinger@att.net</a> if you have any questions.</p>
12/6/2012 18:00	Board Meeting	<p>Non-board members are encouraged to attend but please register. For any questions, suggestions or comments about this event please contact David Weaver.</p>
12/8/2012 9:00	2nd Sat. Breakfast - Sweet Cars, Ft. Wayne	<p>Please join us for our monthly 2nd Saturday breakfast in the Ft. Wayne area. This month we will be attending the breakfast at SweetCars, 2404 West Jefferson Blvd., Fort Wayne, IN 46802.</p> <p>If you have any questions or a suggested location for an upcoming breakfast, please contact Debbie Groulik at <a href="mailto:irie1029@frontier.com">irie1029@frontier.com</a> or 260-436-9738.</p>
12/9/2012 11:00	Holiday Brunch 2012	<p>Well fellow CIRPCA members... It's that time of year again. The Holiday Brunch is just around the corner, along with the Holiday shopping season and busy schedules.</p> <p>To participate in this year's Brunch please register on line for all those attending. You'll need to register in advance for this event at \$29.50 per person. The Cut-off date for registration is December 1st. To participate in the gift exchange simply bring a wrapped gift with you; If there are two or three in your party and all want to participate, then bring two or three gifts to exchange – the more the merrier. If you are new to this event, or just need a refresher on the gift exchange rules, here are the details:</p> <ul style="list-style-type: none"><li>A. Don't spend more than \$20.</li><li>B. To get a gift, bring a gift.</li><li>C. This is a family event so let's keep it Disney friendly.</li><li>D. Bring something you wouldn't mind leaving with.</li><li>E. it does not need to be Porsche or car related.</li><li>F. and, no, this isn't one of those "if you haven't worn it for two years, wrap it and bring it to the Holiday Brunch" – refer to rule D.</li></ul>
1/3/2013 18:00	Board Meeting	<p>Non-board members are encouraged to attend but please register. Due to time limits and upcoming events, some meetings can be very busy.</p> <p>For any questions, suggestions or comments about this event please contact David Weaver.</p>
1/5/2013 9:00	First Saturday Breakfast	<p>Check back for more information later.</p>
1/12/2013 9:00	2nd Saturday Breakfast - Ft. Wayne area	<p>Check back for more information later.</p>
2/2/2013 9:00	First Saturday Breakfast	<p>Check back for more information later.</p>
2/7/2013 18:00	Board Meeting	<p>Non-board members are encouraged to attend but please register. For any questions, suggestions or comments about this event please contact David Weaver.</p>
2/9/2013 9:00	2nd Saturday Breakfast - Ft. Wayne area	<p>Check back for more information later.</p>



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# PCA Membership Application

Please type or print neatly. You must own (co-own) or lease a Porsche and must be 18 years of age or over to apply for membership.

Prefix: ☐Mr. ☐Mrs. ☐Ms. ☐Miss

Full Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ County \_\_\_\_\_

Home Phone \_\_\_\_\_

Work Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Region Destination Preferred \_\_\_\_\_

\*Some regions also require additional membership fees/application fees these are assessed directly by the regions.

\*\*Region will be assigned based on where you live, however, you can specifically designate to belong to any one of our PCA regions.

## Regional Endorsement

Your local region can accept and endorse the application to send to the national office.

Region Officer Name \_\_\_\_\_

Region Date \_\_\_\_\_

## Member Demographics

Birth Date \_\_\_\_\_

Occupation \_\_\_\_\_

Prefix: ☐Mr. ☐Mrs. ☐Ms. ☐Miss

Spouse's Name \_\_\_\_\_

Names & Ages of Children \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Family or Affiliate Member \_\_\_\_\_

You can designate a family or affiliate member as part of your membership. This person must be 18 years or older.

Family Member Name \_\_\_\_\_

Relationship to Member \_\_\_\_\_

Affiliate Member Name \_\_\_\_\_

The information collected on this application is used by the PCA and its regions for conduct of its activities. PCA does not release any individual membership information to any organization outside of PCA and its regions.

## Porsche Car Information

(We only want to know about your Porsche)  
(\*required information)

Car #1 \_\_\_\_\_

\*Year \_\_\_\_\_ \*Model \_\_\_\_\_

\*Body Type \_\_\_\_\_ \*Color \_\_\_\_\_

\*Vin# \_\_\_\_\_

License Plate # \_\_\_\_\_

License Plate State \_\_\_\_\_

Car Used: ☐Daily ☐Pleasure

Maintenance Performed By:

☐Self ☐Dealer ☐Independent

Average number of miles driven annually \_\_\_\_\_

Note: If you own more than one Porsche, you can attach additional pages to this application with your car information.

## Payment Information

Term of Membership

☐1 Yr (\$46) ☐2 Yrs (\$82) ☐3 Yrs (\$120)

☐Check enclosed # \_\_\_\_\_

☐Visa ☐MC ☐American Express

Card Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

How did you learn about PCA? \_\_\_\_\_

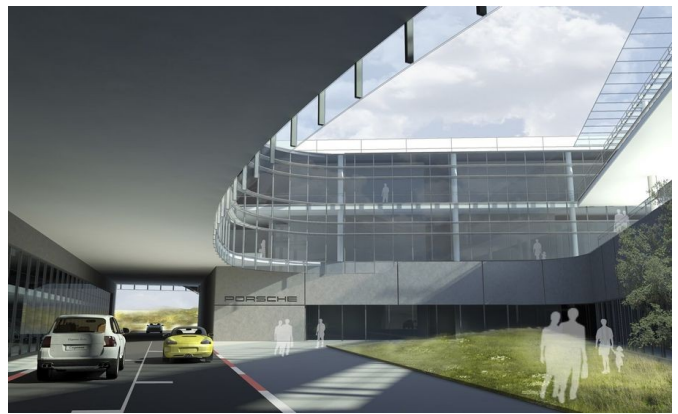
\_\_\_\_\_



## **Porsche Breaks Ground on NEW North American Headquarters – submitted by PCA**

The new complex will be located in the “Aerotropolis Atlanta” development site, near the brand new International Terminal at Hartsfield-Jackson Atlanta International Airport. It will be comprised of modern office facilities for a workforce that will eventually number 400 employees, including a Technical Service and Training Center, as well as a leading-edge Customer Experience Center that will feature a handling road course to show-off the capabilities of Porsche’s industry-leading vehicles. “The unparalleled nature of the Porsche ownership experience absolutely deserves an equally unique home. That is what we’ll create with our new headquarters - a concept completely new to the U.S. automotive industry, and one that delivers our brand and product experience to our employees, dealers and customers alike,” said Detlev von Platen, President and CEO of Porsche Cars North America. “Our new American headquarters will allow us to finally bring together all our major sales, after sales and financial services capacities, thus making us an even stronger organization. It also sends a strong message to our dealers and our

customers that we believe in the strength of the U.S. market and its future growth,” von Platen explained. “At the same time, this decision demonstrates our commitment to the State of Georgia and the City of Atlanta to remain a vital part of this vibrant region.” The decision to stay in Atlanta was the result of a thorough, more than one-year long search and evaluation process that spanned metropolitan Atlanta and several out-of-state sites. The new headquarters will not only be home to PCNA, but also to Porsche Financial Services, Inc., and Porsche Business Services, Inc. which are both currently located in Lisle, Illinois. Other Porsche businesses will also be included, building a solid foundation for further expansion of Porsche’s largest market worldwide. With over 25,000 cars sold in 2010, PCNA finished last year up 33 percent over the previous year.



An artist's rendering shows the planned atrium of Porsche's new North American headquarters, scheduled to open in late 2013 on the site of the old Ford plant.

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## **Your Article Here!**

As I have said in the past, we are ALWAYS on the look-out for submissions. I am an editor, first and an author second...maybe even third. We had some great photos submitted for this issue and the articles about the Brunch and Adopt a highway are great.

I would love to get an article with Porsche Parade impressions. I would love to heard your thoughts on the Grand-Am.

I would love to hear about your Porsche, what you do with it, why you picked that specific one.

Articles are always welcome. The deadline is generally the 25th of the month, but I would be glad to work with you.

So, please submit an article, your fellow CIRP-CA'ers would love to learn more about you.

## NATMUS Tour

by Larry Dent; Photos by Dick Rutkowski & Merritt Webb

The National Auto and Truck Museum is close to my heart, since I served as its Executive Director for 6 years, so it seemed like a natural to host a gathering of the "Second Saturday" breakfast group of CRPCA members. Over 20 members signed up for breakfast at the Auburn Cracker Barrel, after which we drove the short distance to the museum.

We have around 150 vehicles, cars, trucks and motorcycles, on display, so there is always something for almost every taste to be viewed. My back is showing my age pretty badly so I conducted the tour from the electric wheel chair we keep at the museum for our handi-capped visitors.

Everyone seemed to enjoy the latest addition to the museum, a beautifully restored 1930's era Coca Cola delivery truck. One of our board members remembered a truck such as this when he was very young, so a few years ago he purchased a bare chassis and working from an old photograph calculated the necessary width of the racks and built them. He then restored the truck and even built the bottle cases since old



ones are now so scarce and expensive.

One of the highlights of the tour was my 1965 Ford GT 40. Since I am not able to do track days right now I keep the car on display at the museum. Since I own it I took down the protective rope and invited anyone that wanted to (anyone who could fit?) to climb in and set in the car. After a lot of ooh's and ah's about 6 of our members tried the little car on for size. Since it is nothing but a pure race car, it is small and very tight. Right away comments were made about the Gurney Bubble that had to be installed to clear Dan's head in the LeMans winning car in



1967.

The tour also had a local connection as there are several International concept vehicles that were developed at IH, but never put into production. Ultimately many features on these vehicles were adopted by Ford and GM.



There were also a number of gas pumps made by Tokiem Corporation in Fort Wayne, and getting them into the museum required auction bidding, as well as negotiation skills and even a bit of luck!

After the formal tour about half the members followed me back to my shop to look at some of the "stuff" I have collected over the years. They finally got to see several Porsches there. The museum has none at present. Sorry ! But in spite of that, everyone seemed to have a very good time.







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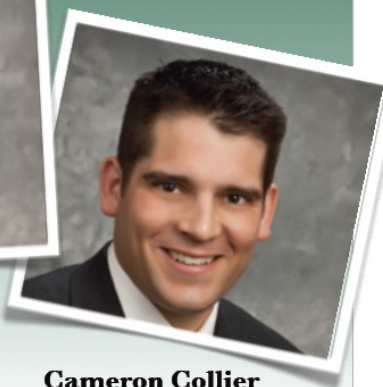
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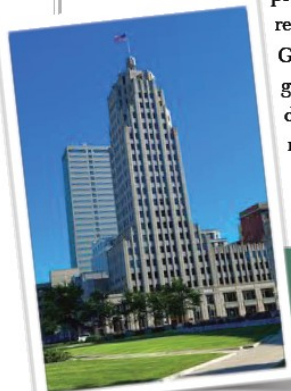


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