

2012 / #11



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Let Terry, Tim, and Brent put their 62 years of combined Porsche experience to work for you. This month, we'd like to introduce Terry Day. Terry has serviced Porsches throughout his entire 39 year carreer, the past 7 years devoted exclusively to servicing Porsches. Before that, he spent 15 years in Formula 1 and Indy Car racing with the Brabham, Penske, Patrick, and Menard Teams.

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- Please visit the <u>CIR Web Site</u> for the latest CIR News. It lists the latest Porsche related wire news, member photos, event photos, upcoming events links, the latest forum postings, site info and more
- If you haven't yet, join other members and "LIKE" CIR on the home page
- Visit the <u>Calendar</u> for the latest event info
- Visit the <u>Gallery</u> for the latest event photos
- Visit the <u>Member Car Photos</u> for member car photos. If yours isn't there yet, contact the <u>CIR Webmaster</u>.
- CIRcular newsletters can be found at
- The <u>CIR FORUMS</u> has many individual forums from CIR info, to for sale, wanted, specific model info, general maintenance and suggestions box discussion areas
- Got to <u>Contact Us</u> to contact any board member
- The CIR Driver Ed Links menu item lists the upcoming DE event, DE FAQs, Putnam Park Info, and DE videos
- There's loads of information under the "About CIR" menu item like club and Porsche histories and facts
- <u>CIR Links</u> contains Porsche related links as well a "Rear view mirror..." of previous events
- The PCA/Zone4 menu item has links zone and nation events and information

CIRPCA President's Message

Happy November everyone! For all those who missed the "Press on regardless winery tour" you really missed a great drive.

Back in January I gave our board the charge to find ways to change up some of our traditional events, as well as trying new things. Larry Haskett with some help from Mike Robbins, really made the winery tour a cool new fresh event. We had the option of driving a section of road that reminded me of the Chattanooga, Tennessee area. The winding, climbing, descending road was incredible! The two overlooks stunning. Judy and I enjoyed it so much that we went home the same way. Way to go guys!

Coming up on our "First Saturday Breakfast" again will be something different. We will be the guests of the Prospect Lodge of the F&A Masons. They host a terrific First Saturday Breakfast each month. The food is great, and by our being there, we get to help some great people who do some great things. Make sure to check the website (www.cirpca.org) for the time and directions. PLEASE SIGN UP.

The second Saturday has us having a great breakfast, drive, and tour of the National Auto and Truck Museum. Again please check the website for all the details. PLEASE SIGN UP.

Saturday, the 17th we will be gathering at Dawson's on Main in Speedway for our annual banquet and elections. We hope to see you all there. The seating is limited, so SIGN UP EARLY.

Then before we know it, it will be Thanksgivour families, eating Turkey,

ing. Where we will all be with

watching Football, and trying to take a full breath! This year I will be thankful for serving as president of such a great car club. We are blessed with a great group of dedicated Board members, Officers, and Interested members who work hard to host such a wide array of events each year. We all strive to make each year better than the one before.

If you have interest in helping steer your club, we still need someone to fill our Secretary roll on the Board, and we also have a number of Committees where you could help out.

You can send me an email at robfike@comcast.net, or Bob Snider at bsniderjr1977@comcast.net

Thanks again, and have a great November!!!





Harrison Mobile Home Park **Robert Fike** President 4923 Rockville Road Indianapolis, IN 46224 317-244-5995

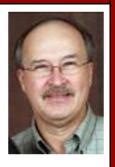
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In The Zone

By Ron Carr Zone 4 Representative



The fall colors are behind us for another year, so now our attention turns to "Friends and Food", according to the events listed for this month's newsletters and websites. Also, **most important**, are the elections and selections of your Regions officers and chairpersons for the coming year. Please consider volunteering to help out your Club- you will get back much more than you put in!! It's that great of an organization, and they need your help. Check your local region's website and newsletter for the latest details on the many events close to you that are being planned for your enjoyment, and check the **Zone 4** Website at http://zone4.pca.org/ for other regions events, such as:

- Check out a local *Cars & Coffee* event!!! They
 occur on a regular basis throughout the country on weekend mornings. No reservations or
 commitment required- just clean up the car
 and drive it over. The following regions are
 planning to participate:
 - Maumee Valley Region- November 11th at 9:30 AM, Tim Horton's on Central Avenue.
 - Other regions check the local websites for details and schedules.
- The Maumee Valley Region will hold the final Zone 4 Driver's Education Event of the season at the Mid-Ohio Sports Car Course in Lexington, OH on Friday, Saturday and Sunday, November 2th-4thth. Friday is an Advanced Lapping Day- if you would like to participate on Friday, you must first contact either Tony Calabrese or Craig Zenil to be approved. Registration is through www.clubregistration.net.
- The Northern Ohio Region hosts a Tech Session at Steinel's Autowerks in Twinsburg, OH on November 10th. It will discuss preparations for either storing or driving your Porsche through the winter in Zone 4 weather. RSVP is required to Tom Leigh at flat6@roadrunner.com or 440-645-9250. See the region website or newsletter for details.
- Western Michigan Region will have their monthly Dinner "Drive" to the <u>Ju Sushi and</u>

- Lounge in Grand Rapids, MI on Wednesday, November 14th. Please RSVP by Monday 11/11/12 to Amber Door at Amdoor242@aol.com or call 616 340-0971.
- Allegheny Region hosts their annual Porsche Prom at the Wildwood Golf Club in Allison Park, PA on November 17th. This dress-up affaire kicks off the holiday season. Registration is at Motorsportsreg.com.
- Central Indiana Region also is having their Annual Banquet on November 17th at Dawson's in Speedway, IN. See their website for more details and registration information.
- The Mid-Ohio Region will host an Advanced Tech Session in Plain City, OH on November 17th. The session will cover paint surface correction. Additional information is in the region newsletter or at their website.
- The Northern Ohio Region will host their Annual Meeting and Social at Stoddard NLA-LLC in Highland Heights, OH on November 17th. Pot Luck dinner and bring a donation to the Cleveland Food Bank. RSVP to Diane Baus at dianebaus@roadrunner.com. See the region website or newsletter for details.

And last but not least- *Save the Date*- The annual Zone 4 trek to the *North American International Auto Show* at Cobo Hall, Detroit, MI is currently planned to be Public Opening Day January 19th, 2013, but this date has not been confirmed with PCNA or PAG. I will have more details in the December issue.



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Missed Shifts- Editors Message

Despite the weather not being as nice, and things cooling down a bit. There are still fun activities to do. And as the driving activities tail off, the more social activities step to the fore. In November we have the second Saturday breakfast followed by a tour of the NATMUS. That is an indoor facility, with some great vehicles, so it should be both interesting and fun! And the annual dinner is coming up to. And that will be in Speedway, very close to the track, so if you have never been to the Hall of Fame Museum, that will be a great opportunity to visit.

Are there any Indy Car fans out there? Come on now...out of the tens of fans I see at Indycar races there must be a Porsche owner or 2. Did you know the Speedway has an extensive library of photographs? It is on the 2 or third floor of the Museum. They are in large binders, you can look through them and order prints. Some years have a relatively small number of prints, others have a lot, and the subjects vary from driver press photos to photos of racing action to pictures of hijinks in the garage. If you have some time it is worth checking out.

As I have said I want this to be the members newsletter, so I am ALWAYS glad to get pictures, stories or both. And I still like to get stories on how you relate to your car. For instance what made you buy your current Porsche? Is there an interesting/unique story behind your purchase? How do you use your Porsche from day to day?

I have both a Boxster and a Cayenne. I en-

joy autocrossing the Boxster. It is black with a terra cotta (orange) interior I have the option 19 inch wheels on it (aftermarket wheel). I was looking for a Box-



ster or Boxster S. I had never owned a black car (and may never again....impossible to keep clean!) but the terra cotta interior just gave it such a unique look. I had considered a silver Boxster special edition with the dark brown leather interior, but it was sold before I could look at it. But when I saw the black Boxster with the terra cotta interior, I was sold!

I had seen so many Porsches with a black or gray interior, and I really liked the unique look. It is not an S and a few more horsepower would be nice....but that would bump me up a class in SCCA autocross and I think I would be at somewhat of a

disadvantage a class up. The 19 inch wheel definitely give it a "racy" look, with the appearance it sits lower than it really does. My car seems to catch peoples eye on many occasions, even when I



am parked next to a 911 turbo! At the Savannah Porsche Parade, I entered it in the Concours, and they have a category for "overall look and appearance." My Boxster got the maximum in that category, and I do not think any other Boxsters achieved that. (My overall score was another matter...that was my first concours and had (and have) a lot to learn...but I will save that for another...less happy article!)

The convertible aspect of my Boxster was another reason, I bought it. First of all, I am pretty tall, but with the top down it feels very open and offers great visibility. And with the top down it lets people see the interior, and I am always amazed at how many people will come up to chat...or even chat at a stoplight. (Just another great reason to go topless!) And my nephew, Vincent, 4 years old, is a budding car buff. He is convinced my car is a race car. It is always fun to see his face when I drive up with the top down.

These are a few of my thoughts on my Boxster. I hope to get some stories from the you, the readers out there, and pictures on your Porsche as well. Happy motoring!

<u>Tech Tactics East 2013 - Pete Tremper</u>

The date has been set for the third annual Tech Tactics East at the Porsche Cars North America site outside of Easton, PA. Please mark your calendars for February 23 & 24, 2013. The format will be the same as in years past. We have already booked speakers from Mobil Oil, Bentley Publishing and Michelin Tires. We will also have two members of our PCA Tech Committee present including John Paterek. This will be John's 33rd consecutive appearance at Tech Tactics. He was a presenter at the inaugural event at the Harley Hotel in 1981. We will also have two speakers from PCNA and working on a Porsche "factory" speaker. Continental breakfast and "box" lunches are included in the registration fee of \$50. Registration will open on January 14, 2013 on motorsportreg.com.

Porsche Design Moves Into Fashion's Fast Lane

A HIGH FASHION collection of Bauhausinspired clothing may not be the first phrase you think of when you imagine Porsche Design. But Porsche Design probably isn't what you think it is, either.



The brand, which has always stood for a sort of engineered luxury, designing high-end watches and sunglasses lauded as much for their aesthetic as for their instrumental design, actually has very little—apart from its founder—to do with the car company that shares its name. And now it's making a push toward becoming a player in the fashion industry, thanks to newly-installed creative director Thomas Steinbruck, a 46-year-old German designer who began his career at Christian Dior and who joined the company last year from luxury design house Elie Saab.

Credibility in the fashion world is difficult even without an association with a sports car brand. Many luxury auto companies offer apparel as a branding extension (think: logo-emblazoned Ferrari hats) but none is taken seriously as a real fashion player (or particularly able to avoid a "Eurotrash" connotation). Porsche itself has a "Driver's Selection" collection of branded apparel for its auto enthusiasts, but Porsche Designfounded in 1972 by Ferdinand Alexander Porsche, designer of the Porsche 911 and grandson of the Porsche founder—is something else entirely. "What attracted me was the challenge to take a design brand with DNA in the automobile industry that then became an industrial design brand and make it a lifestyle brand," Steinbruck told Huffington. "To start something from scratch, creating fashion where there is no history of fashion, injecting the DNA of the brand into something completely new."

And it's promising. For his first collection, presented during New York Fashion Week before some of the industry's leading editors, Steinbruck drew from Bauhaus—the minimalist German design school emphasizing both form and function—updated with modern touches for what he calls "Neo-Bauhaus." The architecturally-constructed collection includes a shift dress made of RawTec, an innovative leather fabric; a mens sports blazer with rubberized zippers more commonly associated with athletic wear; and the brand's signature car coats for both men and women, all presented in blacks, greys and dunes, a tonal take on the Bauhaus color block.

"I'm always looking for new and innovative materials," Steinbruck said. "We played the leather like a fabric, and treated it like any other material rather than being afraid of it because it's leather."

But it doesn't come cheap. The leather dress, for instance, will retail for upwards of \$2,300, with the car coats coming in at just under \$1,300. Polo shirts sell for around \$200, and the collection's most expensive piece—a detailed men's leather field jacket—is priced at more than \$2,500.

The company recently opened its biggest retail store yet—a 4,500 square-foot boutique in New York's fashionable Soho district—and plans a major retail expansion, with eyes toward opening hundreds of retail stores worldwide. Women's shoes and handbags are next, and Steinbruck aims to present the brand's first runway show at New York Fashion Week next year.

"We want to make this brand a key player in the luxury industry for men and women," he said. "You have a lot of fashion brands but you don't have a real lifestyle brand out of Germany. We are the only brand in the market, and we see ourselves as the only German luxury lifestyle brand."

Steinbruck's job now is to make fashion editors, buyers and customers see that as well.

This story originally appeared in Huffington Post



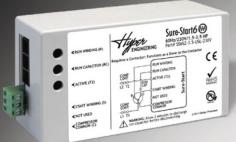
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Upcoming Events!



Event Start	Title	Description
11/1/2012 18:00	Board Meeting	Non-board members are encouraged to attend but please register. Due to time limits and upcoming events, some meetings can be very busy. For any questions, suggestions or comments about this event please contact David Weaver.
11/2/2012 7:00	DE at Mid-Ohio Sports Car Course	We are planning a Friday lapping day for instructors and invited experienced drivers. Saturday and Sunday will be a 2-day school complete with classroom instruction. Learn more about your car as you become a better driver on this famous closed circuit. Contact info: Craig Zenil at 630.689.7219
11/3/2012 8:30	First Saturday Breakfast	This month we are trying something a little different for breakfast. We will be having breakfast at the Prospect Lodge of F&AM located at 2901 S. Meridian St. All the normal breakfast items are available, and the price is only \$5.00 per adult, and \$2.00 for kids. (All you can eat) Please note the change in time listed above, as they stop serving at 10:00 am. Please contact me at: Rob Fike at rob-fike@comcast.net for any questions.
11/10/2012 8:30		2nd Saturday breakfast & museum tour and more! Larry Dent, CIRPCA member and Executive Director of the National Auto and Truck Museum, has offered us a private, guided tour of this unique museum. Here's the plan – we'll meet for breakfast at 8:30am at the Auburn Cracker Barrel, 1410 Shook Dr, located just to the west of the main Auburn exit off I-69. After breakfast, we'll then migrate over to the NATUS with a target starting time of 10:00 for a guided tour until about noon. As a bonus option, anyone that wants to can join us for a group lunch at the Town Tavern which is only two blocks from the Museum and has a great lunch. If you have any questions or a suggested location for an upcoming breakfast, please contact Debbie Groulik at irie1029@frontier.com or 260-436-9738.
11/17/2012 18:00	Annual Banquet	Come one, come all to our CIRPCA 2012 annual awards dinner. This year we will be having a wonderful dinner at Dawson's On Main in Speedway. They are very excited to be having us. Remember to register early as there is a maximum of 45 seats!!! For questions or comments contact: Rob Fike at robfike@comcast.net or or phone 317-244-1166
12/1/2012 9:00	First Saturday Breakfast	Check back for more information later.
12/6/2012 18:00	Board Meeting	Non-board members are encouraged to attend but please register. Due to time limits and upcoming events, some meetings can be very busy. For any questions, suggestions or comments about this event please contact David Weaver.
12/8/2012 9:00	2nd Sat. Break- fast - Sweet Cars, Ft. Wayne	Please join us for our monthly 2nd Saturday breakfast in the Ft. Wayne area. This month we will be attending the breakfast at SweetCars, 2404 West Jefferson Blvd., Fort Wayne, IN 46802. If you have any questions, please contact Debbie Groulik at irie1029@frontier.com or 260-436-9738.
12/9/2012 11:00	Holiday Brunch	Our Annual Holiday Brunch is being planned now and details for the event will be added soon. Please check back. In the meantime, if you have any questions, comments or suggestions, please contact Debbie Groulik at 260-436-9738 or irie1029@frontier.com or Rob Fike at robfike@comcast.net
1/3/2013 18:00	Board Meeting	Non-board members are encouraged to attend but please register. Due to time limits and upcoming events, some meetings can be very busy. For any questions, suggestions or comments about this event please contact David Weaver.



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PCA Membership Application

	<u> </u>	
Please type or print neatly. You must own (co-own) or lease a Porsche and must be 18 years of age or over to	Family or Affiliate Member You can designate a family or affiliate member as part of your membership. This person must be 18 years or older.	
apply for membership.	Family Member Name	
Prefix: □Mr. □Mrs. □Ms. □Miss	Relationship to Member	
Full Name	Affiliate Member Name	
Mailing Address	The information collected on this application is used by the PCA and its regions for conduct of its activities. PCA does not re- lease any individual membership information to any organization outside of PCA and its regions.	
City State	Porsche Car Information (We only want to know about your Porsche) (*required information)	
Zip CodeCounty		
Home Phone	Car #1	
Work Phone	*Year *Model	
Fax	*Body Type *Color	
E-Mail	*Vin#	
Region Destination Preferred	License Plate #	
***	License Plate State	
*Some regions also require additional membership fees/appli- cation fees these are assessed directly by the regions.	Car Used: □Daily □Pleasure	
**Region will be assigned based on where you live, however, you can specifically designate to belong to any one of our	Maintenance Performed By:	
PCA regions.	□Self □Dealer □Independent	
Regional Endorsement Your local region can accept and endorse the application to send to the national office.	Average number of miles driven annually	
Region Officer Name	Note: If you own more than one Porsche, you can attach additional pages to this application with your car information.	
	Payment Information	
Region Date	Term of Membership	
Member Demographics	□1 Yr (\$46) □2 Yrs (\$82) □3 Yrs (\$120)	
Birth Date	□Check enclosed #	
Occupation	□Visa □MC □American Express	
Prefix: □Mr. □Mrs. □Ms. □Miss	Card Number	
Spouse's Name	Exp Date	
Names & Ages of Children	Name on card	
	Signature	
	How did you learn about PCA?	

National Auto & Truck Museum, Auburn, IN (2nd Saturday breakfast & museum tour and more!) Saturday, November 10th - Debbie Groulik

Larry
Dent, CIRPCA
member and Executive Director
of NATMUS, has
offered us a private, guided tour
of this unique
museum. It is
the mission of



NATMUS to exhibit cars that have been built in the tradition of the Auburn Automobile Company. These include outstanding examples of postwar cars. Trucks exhibited range from 1907 to modern concept trucks. The truck heritage of the City of Auburn and its McIntyre Company, which built a full range of trucks from 1907 until about 1915, is recognized.

Here's the plan – we'll meet for breakfast at 8:30am at the Auburn Cracker Barrel, 1410 Shook Dr, located just to the west of the main Auburn exit off I- 69.

After breakfast, we'll then migrate over to the National Auto & Truck Museum with a target starting time of 10:00 for a guided tour until



about noon. As a bonus option, anyone that wants to can join us for a group lunch at the Town Tavern which is only two blocks from the Museum and has a great lunch.

Anyone not getting their fill of car stuff can then head to the Auburn Cord Duesenberg Museum and Larry will get us a group rate. Larry can likely arrange for a docent to give a tour over there, depending on the interest.

WOW!!! To participate in this day of unique cars, please register at www.cirpca.org on the calendar page.



Your Article Here!

As I have said in the past, we are ALWAYS on the look-out for submissions. I am an editor, first and an author second...maybe even third. We had some great photos submitted for this issue and the articles about the Brunch and Adopt a highway are great.

I would love to get an article with Porsche Parade impressions. I would love to heard your thoughts on the Grand-Am.

I would love to hear about your Porsche, what you do with it, why you picked that specific one.

Articles are always welcome. The deadline is generally the 25th of the month, but I would be glad to work with you.

So, please submit an article, your fellow CIRP-CA'ers would love to learn more about you.



<u>CIR DE Instructors Survive 24 Hours of LeMons "American Irony" - By Curt DeVoe, CIR Driver Education Chief Instructor</u>

Several CIR Driver Education (DE) instructors survived "American Irony," a 14 and a half hour endurance race at Autobahn Country Club October 12-14. The race was part of the "24 Hours of LeMons" series, in which cars can cost no more than \$500, Porsche is severely underrepresented, and the goal really is to survive and finish the race.

Dave Jankowski and Tom Reaney, with their two other teammates, actually led the race at the end of the first day Saturday, due in part to a strategy involving only one pit stop and driver change (that's over 3 and a half hours of race driving, folks) and in part to brilliant rain driving by Tom Reaney (it rained almost the entire

weekend). The "Team Fiery Death" Toyota Celica did not fare so well Sunday but still finished in 11th place out of 102 cars.



CIR Chief Instructor Curt DeVoe teamed with fellow CIR instructors Charles High (erstwhile Badger Bimmers Chief Instructor) and Boris Peharda (part of the Peoria contingent that regularly participates in CIR DE events), along with Mike Loos, President of Badger Bimmers, in the Stinky Rat Trap Racing Team entry. Our car, a 1991 Audi 200 Turbo Quattro, was distinguished by a 3 foot rat in the trunk of the car, complete with a brake light in the shape of a piece of cheese in its mouth. The "Rat" suffered repeated intercooler hose leaks and the team rose and fell with the boost on the turbo, racing through the pack from 89th place to as high as 12th mid-day Saturday but losing many spots during the hour long pitstops needed to repair the leak. We held the two fastest lap times for several hours Sunday morning but we eventually gave up an hour before the end of the race and finished in 72nd place, about 100 laps behind Team Fiery Death.

There were two Porsches in the race – a 944 and a 924, both of which must have bribed the race officials to get by the \$500 limit (bribes, particularly contributions to the charity supported by the LeMons series, are freely given and accepted). CIR member Steve Head was part of a

team with another Porsche connection, driving a Honda Civic painted like Janis Joplin's Porsche. Steve and his team finished 35th. But the stars of

the show - and it really was a freak show carnival atmosphere – were a Ford Fiesta with an airplane ramp stairway bolted to its roof (from the cult TV show "Arrested Development"); a pink flying pig car, complete with eyes, evelashes, a wash tub nose, and huge pink wings rising up from each rear quarter panel; and





a car designed to look like Mr. T from the tv show.

These and other great cars broke the tension of racing door to door with 101 other idiots in all sorts of barely roadworthy jalopies. My favorite car on track was the yellow Volvo station wagon painted as a school bus – with an operating stop sign that swung out and lighted up every time the driver hit the brakes. I felt guilty every time I passed that stop arm.

It was a far cry from our CIR track events – think Symphony on the Prairie versus Iron Maiden in the mud – but it was an absolute blast. Congratulations to Dave and Tom on a fantastic race, and to all the CIR drivers on surviving 14 and a half hours of mayhem in the rain. For more photos, see http://www.murileemartin.com/UG/LAI12/LAI12.html

For Car and Driver coverage of the event, see http://soc.li/wleyT9H





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